



PRESS RELEASE

Friday 14 May, 2010

Crossbridge Capital Appoints New Head for Russia and CIS Countries

Innokenty Alekseev to also create new dedicated family office service

London – Crossbridge Capital, a specialist investment advisory firm for entrepreneurs and families, is pleased to announce the appointment of Innokenty Alekseev as Director in charge of Crossbridge Capital's Team for Russia and the CIS countries, effective immediately. Based in London, he will report to Tarek Khlata, CEO of Crossbridge Capital.

In addition to developing Crossbridge Capital's strategy in Russia and the CIS countries and focusing on building and managing client relationships for this important market, Innokenty Alekseev will be responsible for creating and delivering a core family office service for all clients of the Firm.

Innokenty Alekseev joins from a London-based multi-family office, where he had been Director, Head of Advisory and Client Relations. Prior to that, Innokenty was managing the Russia and CIS Trust & Fiduciary Desk at Standard Bank in London.

"Innokenty's appointment brings two-fold benefits to Crossbridge Capital", said Tarek Khlata. "Firstly, it signals our expansion into new emerging markets which we believe will be receptive to our integrated platform offering of wealth management, merchant banking and principal investment services. Secondly, Innokenty's experience and legal background will enable us to establish Crossbridge Capital as a wealth advisory firm that can operate as a multi-family office for all clients, regardless of the geography of their assets and their own domicile. We're delighted to welcome him to the Firm."

Innokenty Alekseev added: "Joining Crossbridge Capital enables me to consolidate within a single platform my knowledge of the Russian market with an understanding of both legal and transactional aspects of running an international family office. It's an ideal combination that our clients will undoubtedly take advantage of. I feel very drawn to the exciting opportunities that lie ahead for Crossbridge Capital as an independent advisory firm offering the best investment solutions to an increasingly diversified client base."

A qualified lawyer, Innokenty gained private practice experience at the Moscow offices of two leading international law firms as a senior associate specialising in cross-border M&A transactions and in capital markets and financial regulation. He has also served as Deputy General Counsel with MDM Bank in Moscow from 2005 to 2007 focusing on complex investment banking transactions and working closely with MDM Bank's private banking team.

Fluent in English, Russian and Spanish, Innokenty has a Masters Degree from Stanford Law School and a Diploma *cum laude* in international law from Moscow State Institute for International Relations (MGIMO).

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About Crossbridge Capital LLP:

Crossbridge Capital was launched in 2008 with a vision to create an independent, specialist investment advisory firm that would deliver first-class solutions across wealth management, merchant banking and principal investment. Today, Crossbridge Capital employs over 25 professionals and has considerable client assets under supervision. Crossbridge Capital combines the innovation and boldness of a boutique operation with the highest standards and professionalism of an institutional firm.

More information can be found at www.crossbridgecapital.com

Media queries, please contact:

Susan Tether or Hannah Gilmore

Living PR

Tel: +44 (0) 20 7739 8899

crossbridgecapitalpr@living-group.com